

Track the impact of your institution's researchers — and journal usage at your institution — with a new information tool coming soon

Doug Newman
Thomson Scientific

Do publisher usage reports provide you with the complete picture of how journals are being used at your library? Does a journal's impact factor tell you the impact of that journal at your institution? Where are your researchers publishing, and which journals are they citing? Thomson Scientific is working on a tool to answer these and other questions, providing you with a complete picture of journal utilization at your institution.

A complete picture of journal utilization at your institution

Thomson Scientific has set the standard for journal utilization metrics worldwide. In addition to the prestigious *Journal Citation Reports*[®] and *Essential Science Indicators*SM, Thomson Scientific offers custom journal analyses from our Research Services Group, which provides such tools as the *Local Journal Utilization Reports* and *Journal Performance Indicators*.

Now, based on feedback from librarians around the world, Thomson Scientific is developing a new tool to arm librarians with more journal utilization data than has ever been gathered in one place before.

A 360° snapshot

Working with top institutions worldwide — Dartmouth College, University of Chicago, University of Michigan, Drexel University and University of Melbourne — Thomson Scientific is currently developing a new tool which will provide you with a 360° snapshot of the utilization of all the journals and serials in, and out of, your collection. Currently envisioned as an add-on to *Journal Citation Reports on the Web*, this unique tool will harness the power and depth of Thomson Scientific citation information, and combine it with skilful programming to provide you with customized journal utilization data that you cannot find anywhere else, including:

- The number of times a journal has been accessed by users in your institution (its impact at your institution)
- Which journals your institution's researchers have published in, and how many times (both inside and outside of your collection)
- Which journals your institution's researchers cited, which journals cite them, and the number of times

Usage data supplemented with citation information

Working together with your institution, Thomson Scientific will help you gather all of your institution's journal usage data into a concise format. We will then supplement that usage data with citation information from the already-indexed Thomson Scientific database. This provides you with a complete picture of how journals and serials are being used at your institution, as well as the intellectual contributions your institution's researchers are making with their publishing and citation records in the scholarly literature.

When adding in linking/downloading capabilities to your library's ERM (Electronic Resource Management) suite, the new Thomson Scientific 360° utilization tool will be the critical resource to utilize to manage your collection, with more information at your fingertips than ever before.

More news on this exciting development will be coming from Thomson Scientific during 2005.

